



## Cover page

Project title: Craftique.

Academic Year: 2024

Group Members: 1) Deema Ali (12010677)

Department Name: Computer engineering

2) Raghad omair (11840018)

**Project Type : Software**

Supervisor Name: Dr. Khaled Daud.

### Format:

- Single space, Times New Roman.
- 12 pt,
- Maximum 1 page.

### Abstract Body:

#### Items must be provided in the Abstract:

- Why do you think this project is important? Please explain the significance of this Project in brief.
- In your point of view what are the important aspects that should be covered in the project?
- Objective(s): In your view, please explain the main objectives of the project.
- Methodology: Give a brief outline of the application development process.
- Had this project been done before? Are there any similar applications available today?
- **Note:** Please deliver this abstract early to ensure that your Project has been approved by the department's projects committee. **Registration will not be done without this approval.**



## Project's Abstract:

As the demand for handmade products raise up ,especially among women, finding reasonably priced and accessible sources online has become a challenge. To address this, we developed Craftique, a user-friendly platform that is available as both a mobile application and a website. Craftique simplifies the process of buying and selling handmade items, such as printing and embroidery on t-shirts, chocolate distributions for occasions, wood engraving, friendship memory books, and more. The platform features multiple projects by women artisans, where each one specializes in a unique craft. And that create a diverse marketplace for handmade artistry.

Users enjoy a special shopping experience, with features like a discounts page, a dynamic color theme that changes based on the weather and decor, and chat functionality for both public discussions among customers and private conversations between customers and artisans. This allows users to seek advice from each other and engage in discussions about products. Also, the platform allows sellers efficiently to manage their inventory and track orders. Products can be easily searched by filtering the price and name, or through a camera search feature that allows users to find products by scanning images. Additionally, certain products will have their proceeds donated to women's charities, under the slogan: "Buy something beautiful, do something even more beautiful."

Craftique presents a smooth shopping journey where the users can add items to their cart, they can have a secure payment process, and they can receive personal recommendations and notifications for new arrivals. By promoting small businesses and local artists, Craftique fosters a community-driven platform that supports handmade artistry available on both mobile and web, Craftique is more than just a marketplace—it's a community for women artisans to thrive.

