



Cover page

Project title: Startups Hub

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Department Name: Computer Engineering

Project Type : Software

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Project's Abstract:

The Startups Hub app is a web and mobile platform created to help entrepreneurs and small business owners manage their daily operations more effectively. It offers various features, such as project management, customer registration, and supplier tracking, allowing business owners to handle key tasks like inventory control, and sales tracking. The app also provides tools for suppliers to list products, employees to manage their tasks, and customers to request services.

Designed to be user-friendly, the app helps small businesses simplify their work processes, saving time and effort. It centralizes all essential business functions, making it easier for owners to manage resources, make better decisions, and streamline operations. Moreover, the ****Small Start-up Projects**** app supports marketing efforts by enabling businesses to promote their services to targeted customers and analyze sales trends. The app also facilitates appointment-based bookings and generates detailed financial reports to help businesses track their performance.

A key advantage of the app is its ability to improve customer service. Clients can easily browse products or services, place orders, and track progress in real time. They also receive notifications about new offers and updates from businesses, ensuring they stay up-to-date with the latest developments. This project aims to modernize the way small businesses in Palestine operate, offering a digital solution to many traditional challenges.



During our research, we found that while some tools exist for managing small businesses, they often lack features like supplier management and the ability to monitor project performance and profitability over time. Our app fills this gap by providing a comprehensive solution that addresses the diverse needs of small businesses. Additionally, many entrepreneurs face difficulties managing their operations efficiently, which is why the app is designed to offer detailed insights and easy access to all important business data in one place.