

This project is mainly a mobile application that helps photographers to reach their audience in a more efficient way, and also helps people in general to select the best photographer for their events and special occasions, or business.

Photographers normally use social media platforms to upload their photos and show their professional work, but they sometimes face some problems like not reaching the targeted audience and losing the quality of the photos, which makes these apps not very suitable for them.

Our app, “Photogenic”, comes to solve these problems for both the photographers and clients, it helps photographers create their own accounts, upload their photos with the best quality and reach their audience as they can add some keywords to describe them, in which they can be used to recommend other people similar content based on the posts they liked before, using the recommendation system that is added to the app to enhance the user experience.

Other people or clients can view the photographers’ work, follow them, interact with their content and view their schedule and available times and days in order to help them book photoshoots in their preferred time. Furthermore, they can have a chat with any of the photographers to ask them any questions and get more detailed information.

The application was developed using Flutter framework, the backend is built using NodeJS and the DBMS is MySQL.