

## Abstracts

The cultural heritage represents the cultural roots of the nation, expresses its identity and affiliation of civilization and expresses the extent of its contributions in the development of human civilizations. As Well architectural heritage is important, because the architecture and urbanism has always been on the path expressed the real history of the ethics of society and the values prevailing in it, and on the findings of the development in various knowledge fields and science. The rehabilitation of historic centers and integrate it into its urban surroundings in an effective manner has an extreme importance as it guarantees the continuity of the cultural role for these centers, maintains the resources and helps to overcome some of the economic problems.

This project aimed to create a new investment tourist product to prolong visitor stay in the village in order to support and develop the tourism sector, raise the standard of living for the people of the region, revive the village folklore. And it seeks to protect and revitalize the historical Kur village, a small village and about 19 km from Tulkarm city, with a population of approximately 278 residents, return the Roman and Byzantine era and one of the throne villages in Palestine. The Plan and the methodology for the preparation of this project was based on a set of phases and activities that have been completed using some methods and tools, which are as the following:

First: Diagnosis and the strategic analysis, which included the study and diagnosis of the current reality of the historical village in various sectors of development (planning and urban development, social sector, housing, economy, tourism, infrastructure, roads and transportation), then the strategic analysis for the development sectors (Strengths, Weakness, Opportunities, and Threats) - SWOT Analysis.

Second: Determine the goals and the priorities based on the current reality and its evaluation, according to a number of the development goals and priorities of the historical village, such as preserving the architectural heritage of the old village fabric, the protection of the buildings that will ensure sustainability, improve urban housing infrastructure, improve the living conditions of the inhabitants of the village, the provision of infrastructure and service, apply the protection of the World Heritage systems to keep the old village and its revival, restoration of buildings according to international and technical standards, promote and activate awareness and community participation.

Third: Formulating of the development vision, which was "Toward KUR as an attractive village for tourists and indigenous peoples, economically prosperous, Developed services, maintaining its cultural and natural heritage".

Fourth: Setting sectoral development goals and strategies, which is the foundation for any strategic development plan.

Fifth: The setting of the development programs and projects as it's the essence of strategic development planning process for any area, they are working to achieve the development objectives, the project has included many projects that fall within four key strategies to ensure the achievement of the development vision for the village, such as tourism strategy, cultural and social development, services, and housing empowerment.