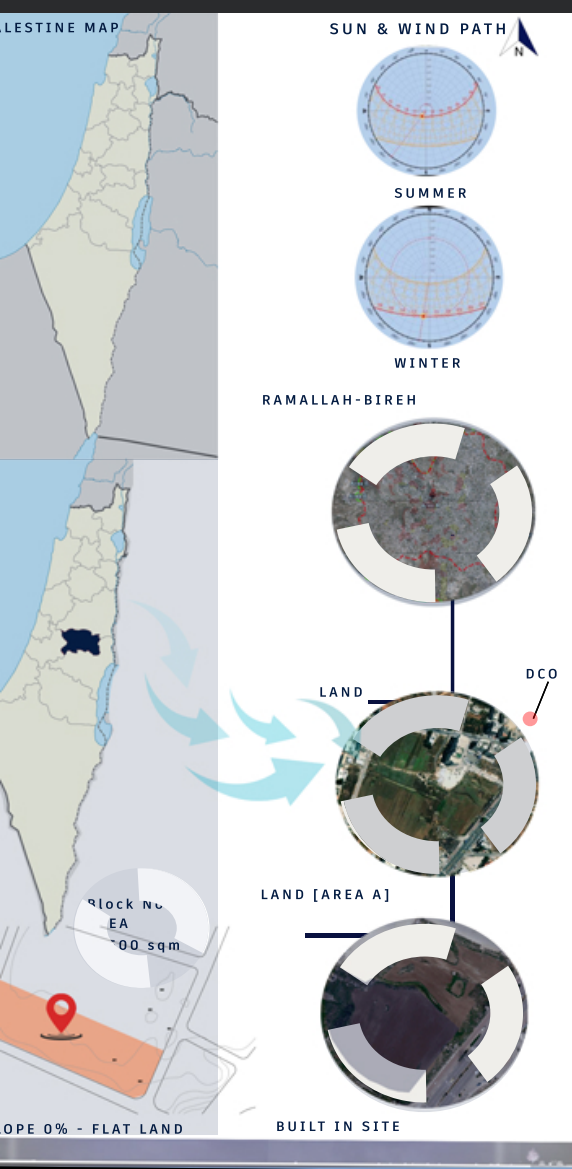


# MIXED USE [ HOTEL & MALL ]



## S W O T

**STRENGTHS**  
 IRISAL CENTRE contains towers and high rise buildings - BURJ AMMAR - CCC TOWERS which - both are a site for working and tourism which matches the projects' aim.  
 Away from vehicle traffic and overpopulation noise.  
 Close to ISTIQLAL PARK.

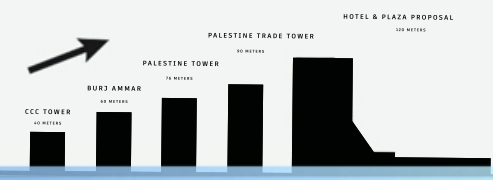
**WEAKNESSES**  
 No sufficient amount of greenery in the surrounding, Low agricultural value.

**OPPORTUNITIES**  
 Famous buildings - BURJ AMMAR & CCC BUILDING as well as PALESTINE TOWER which all are mid-high rise buildings which will compliment the proposed project.

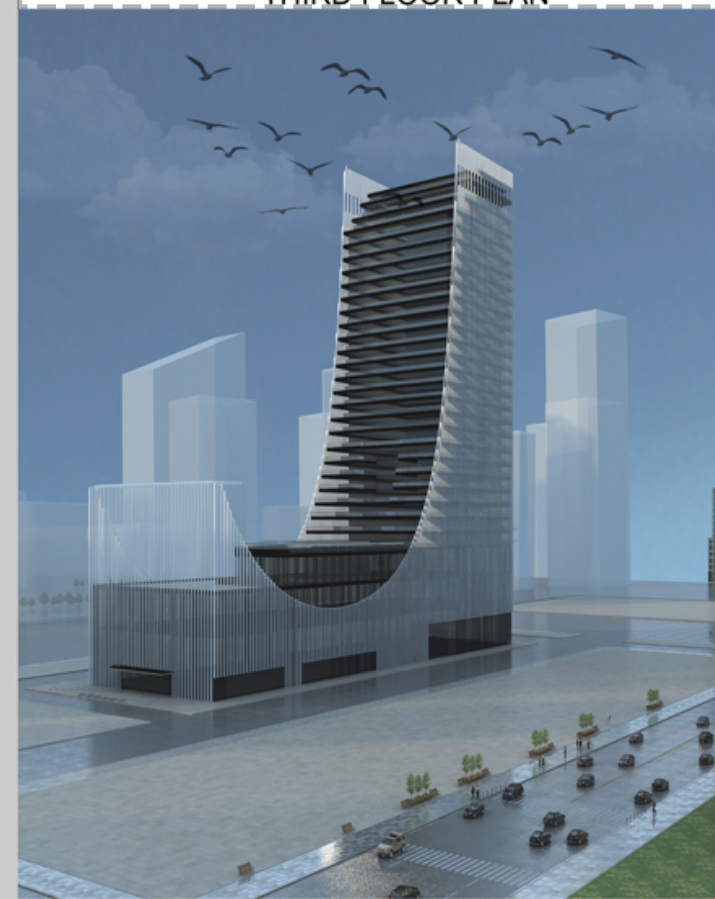
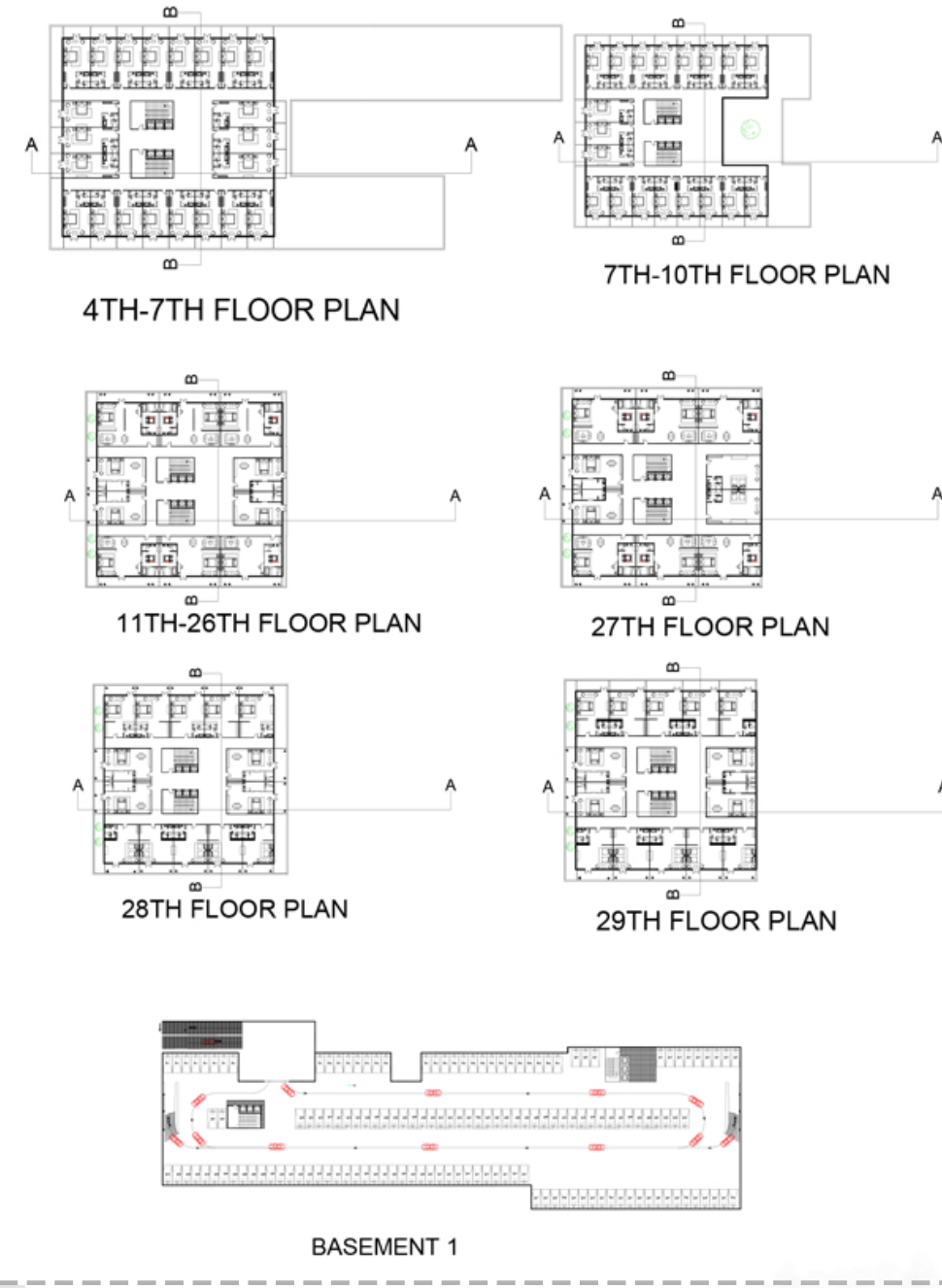
**THREATS**  
 High Building cost.

## CONCEPT

FIRST IMPRESSION TO THE CITY.  
 Represents the growth of ARCHITECTURE in RAMALLAH CITY.



## PLANS



## SECTIONS

