

An-Najah National University
College of Engineering and Information Technology
Management Information Systems

introduction

<u>Website Walkthrough</u>

<u>objectives</u>

Sign-up process scenario:

How Restaurants and Cafes currently

client's website

The problems

Ordering process

The solution

Orders analysis

How is it done?

Why Wordpress?

Graduation project: Restaurant/Cafe ordering system (PalRestos)

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PALRESTOS is a Palestine-based website that offers managerial solution services to Restaurants and Cafes by using QR codes to connect customers with the place they are visiting at that moment and letting them access all they have to offer.

Objectives:

- Mission:
- Upgrade the quality of services in the coffeeshops and restaurant to make it easier and less effort using QR menu for the customer.
- Vision:
- For PalRestos to be the first option for Restaurants and Cafes for providing the best managerial technical services.

Goals:

Tangible goals:

- •Enable managers to easily update or modify their menu.
- Reduce human workforce.
- Increase efficiency of time management.

Intangible goals:

- A system for supervision of inventory.
- Increase customer satisfaction.
- Detailed reports of customer purchases.

How Restaurants and Cafes currently operate.

- 1. Customer goes to the place and needs to call the employee by shouting and waving at times to get their attention.
- 2. After receiving the menu from the employee and making their choice they have to call the employee again.
- 3. The employee then has to go to the cashier to give him the order and then he has to deliver it to the kitchen for the cooks to start cooking.
- 4. Every time the customer needs something or wants to edit their order they have to do the same process again.
- 5. After finishing their meal the customer either goes to the cashier to pay or he has to try and get the employee's attention another time so that he brings the bill to them.

The problems with the current process:

- •The Customer has to take noise to order from the employees.
- •The employee usually has other tasks to do like sending orders or cleaning tables.
- •The wastefulness of time when the employee has to do all of these tasks together.
- •The necessity to hire extra employees to fill all the needed roles.
- •Every time the customer needs something the same messy process is repeated with all the aforementioned problems.
- •The trouble customers have to reach the cashier to order, pay or even reserve, especially in crowded places.

The Solution:

Our website PALRESTOS allows the customers to see what the place they are sitting in offers and order them through their phone. As well as editing their orders to add or subtract from them in addition to conducting their payments through the website.

The Benefits:

- •When ordering from PALRESTOS the customer doesn't have to make noise and signals in the restaurant to grab an employee's attention which reduces overall noise in the place.
- •The employee can continue his work undisturbed, reducing the wasted time on sending orders and cleaning.
- •PALRESTOS reduces the need for a high amount of employees since there is less needed time for each of them.
- •PALRESTOS handles most of the repetitive and irritating tasks and leaves the important ones to the employees.
- •PALRESTOS handles the ordering and payment processes for the customer so they don't have to stand in line for long periods of time just to order food or pay for it.

How is it done?



PALRESTOS is built on WordPress as a website and is accessible from all platforms, the website provides the customer (restaurant/cafe owners) with an automated ordering system that is accessible through their phone by pointing it at a QR code on the table they are sitting on.

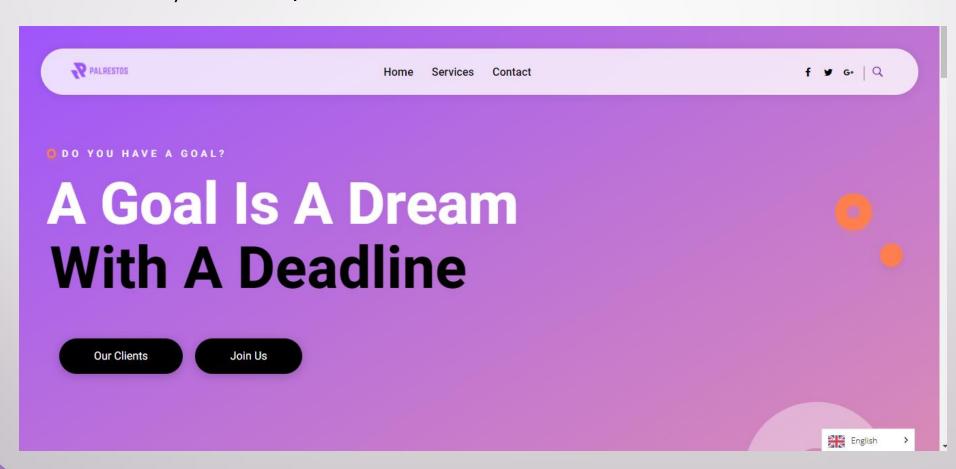
Why WordPress?

- Fast, optimized, and secure core software.
- Flexible and adaptable for changing needs.
- Plug-ins extend functionalities and allow us to do much more in a short amount of time.
- Can be audited regularly by a lot of developers.
- Websites built on it can be accessed from both PC/laptops and phones which is necessary for our project.
- Available support and tutorials which helps us immensely whenever we face roadblocks while developing the website.

Website Walkthrough

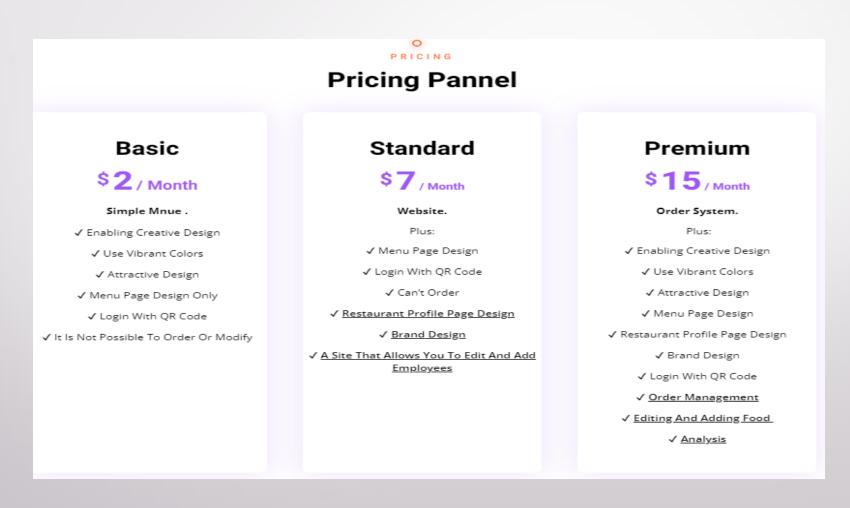
Home page:

Here the client can inquire about our service and contact us as well as access their page or website so they can review, maintain or edit it.



PRICING PANNEL:

PALRESTOS will use the periodic subscription revenue model to provide the service to the client with 3 available plans: Basic, Standard and Premium to suit the different needs of different clients.



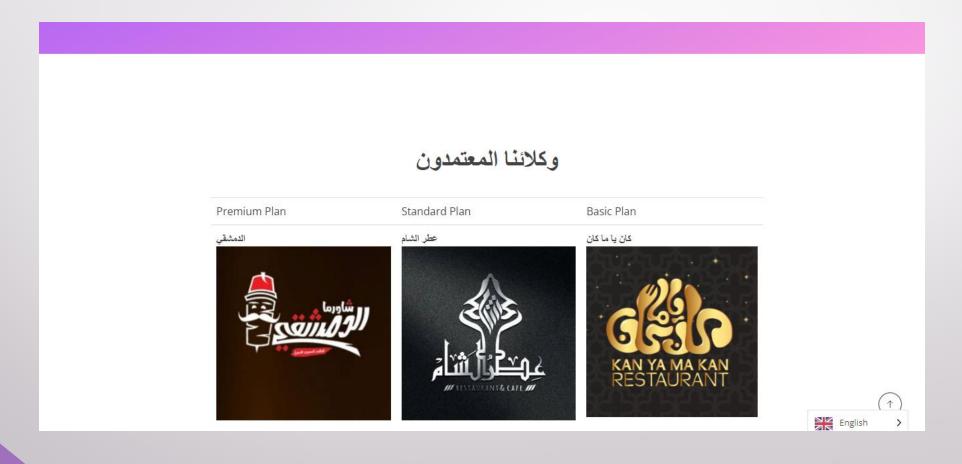
Cost Structure:

PALRESTOS's cost structure is comprised of:

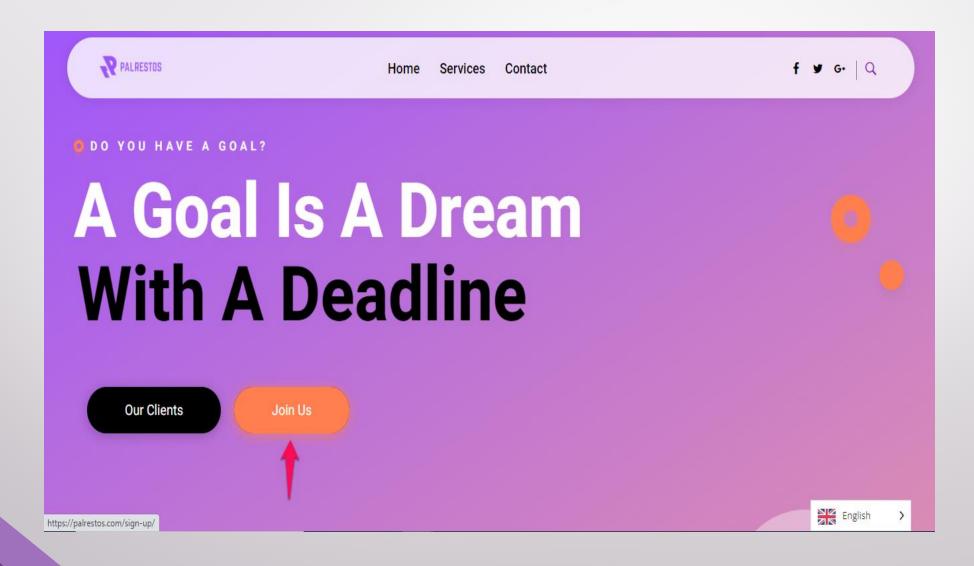
- 1. Website hosting fees, and as the number of clients increases the fees get more expensive as we have to host more websites.
- 2. Future Development costs: as we work to add new features we will require more resources and developers to develop and maintain them.
- 3. Employee salary: Developers, Maintainers, Support crew, Contact team.
- 4. Legal consultation will be needed constantly with each development and relationship established to ensure no laws are broken and that contracts are written properly.
- 5. Marketing costs.

"Our Clients" page:

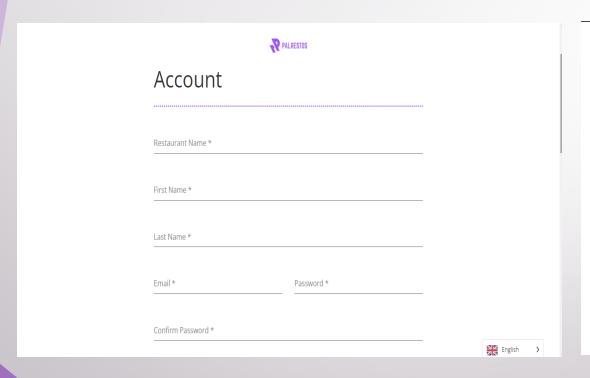
Allows the visitor to browse through our clients' websites to view examples or let the client access their website to work on it.

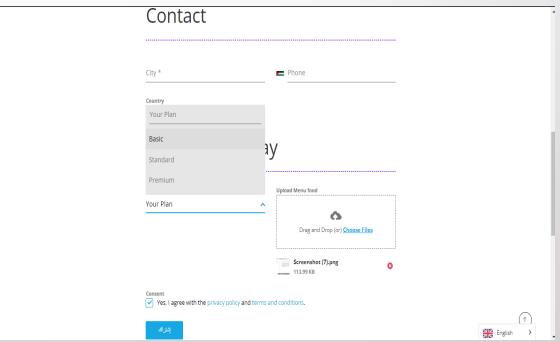


Sign-up process scenario:

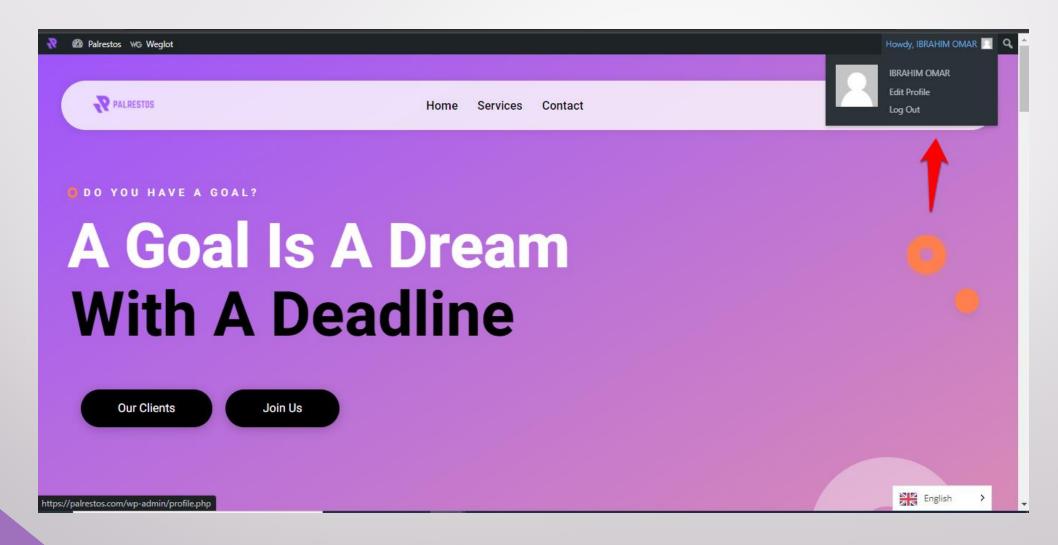


Sign-up process scenario:

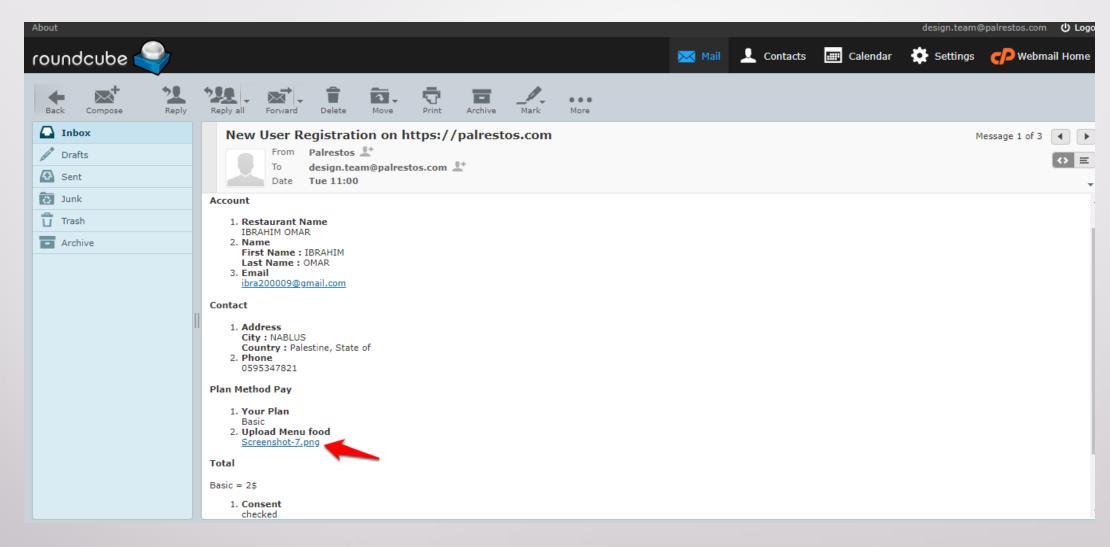




Login page:

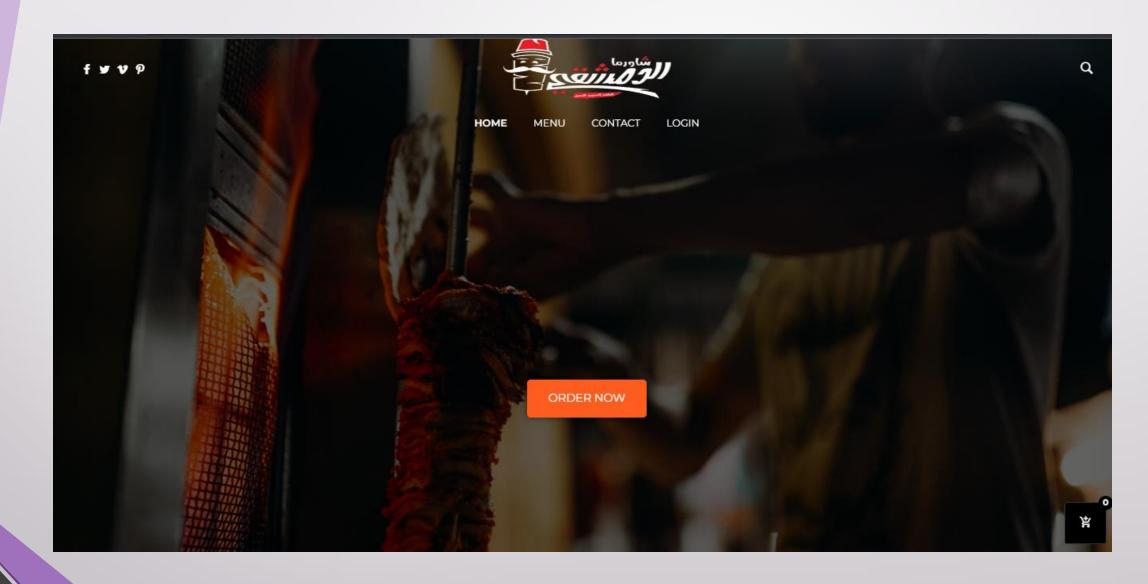


Design team inbox



Design team confirms the subscription and a message is sent to inform the client about the completion time

Example of our client's website designed by the team



Basic plan menu

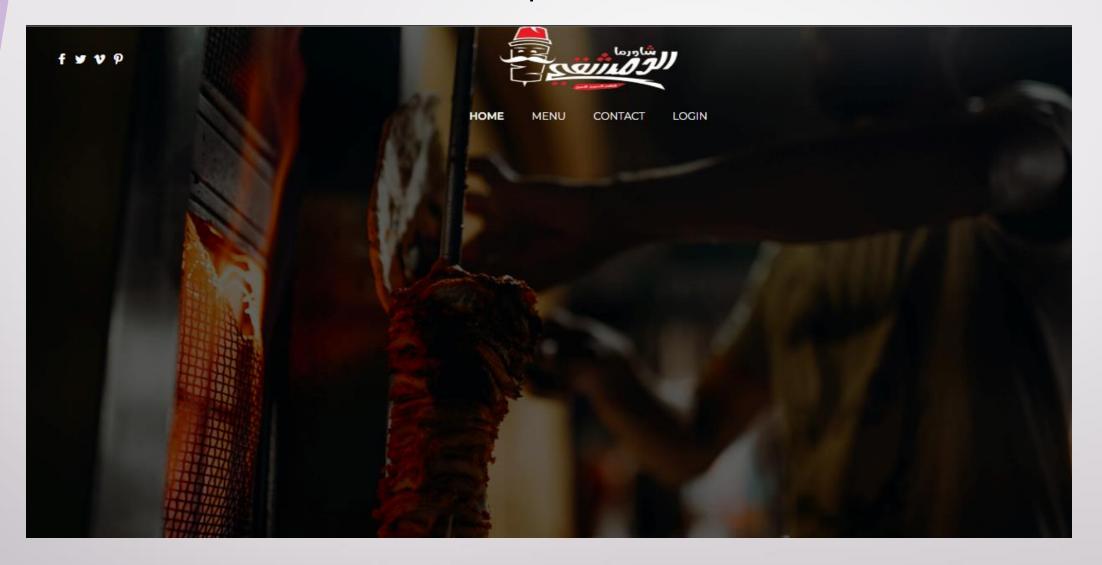






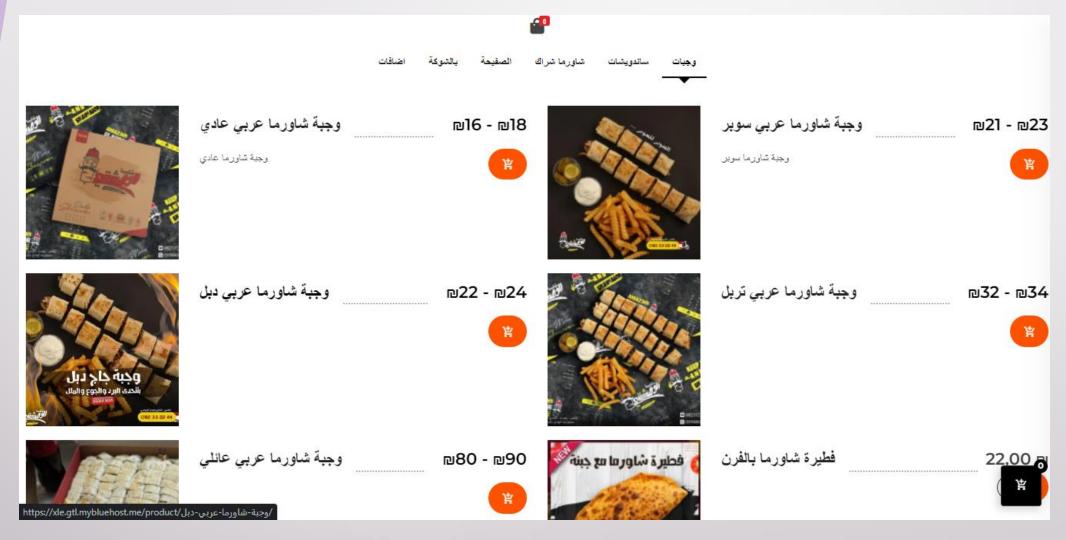
This menu page was created based on the actual menu in the restaurant in Nablus sent by the client before

Standard plan website



In this plan website & menu page were made but without ordering system

Premium plan menu



In this plan website & menu page were made with ordering system

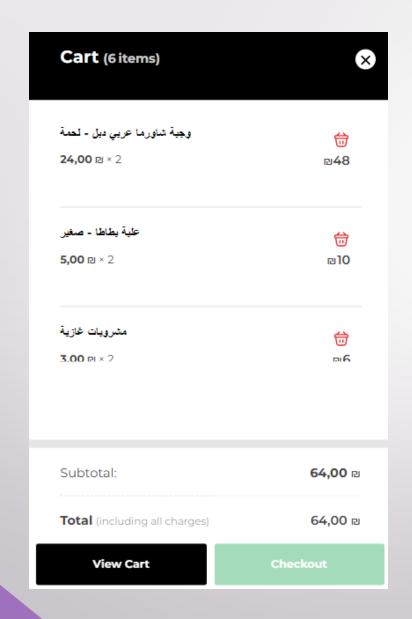
Example of Ordering process

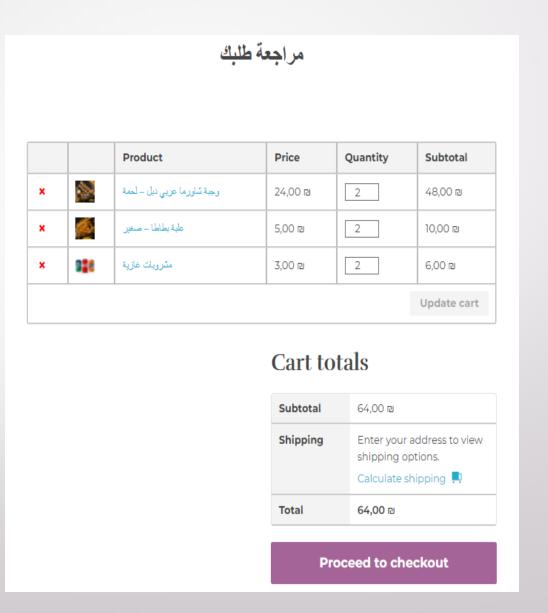


22,00 n – 2	4,00 ₪		
النوع	لحمة	V	Clear
24,00 ₪	d to cart 🗸		1

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Checkout process

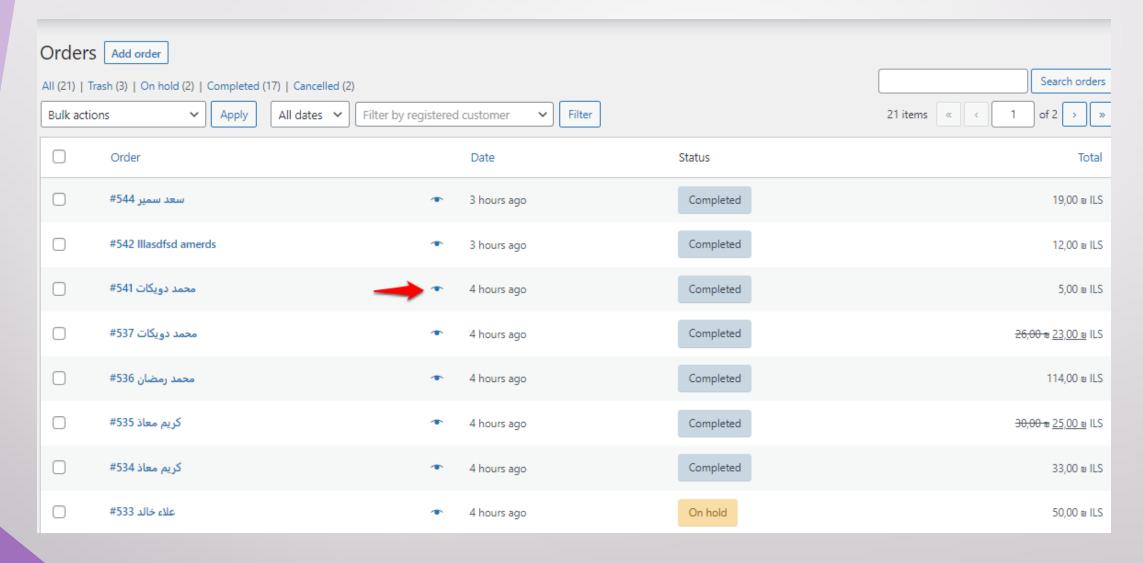




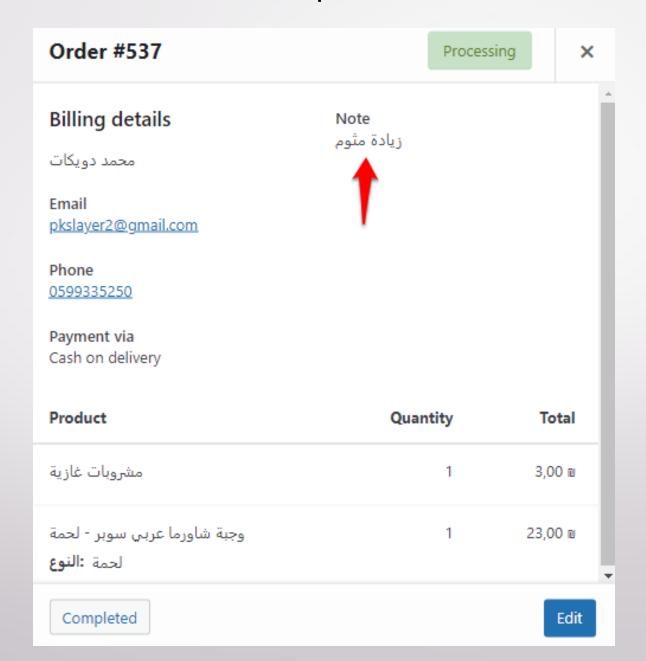
Place order

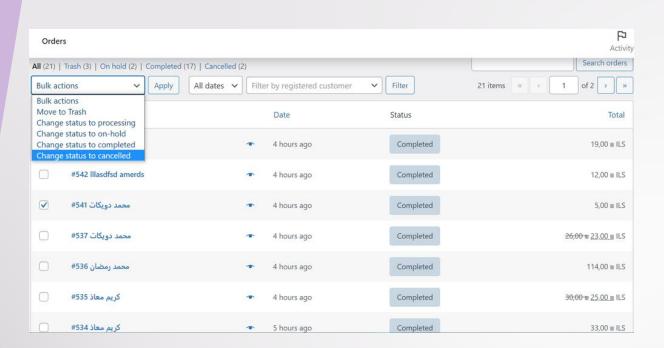
		اتمام الطلب
Billing details		□ Ship to a different address?
First name • L	.ast name *	
ahmad	OMAR	Order notes (optional)
Phone*		كانتشاب زيادة لو سمحت
0595347821		
Email address *		
ibrahim.omar909@gmail.com		
Your order		
Product		Subtotal
وجبة شاور ما عربي دبل - لحمة × 2		48,00 tr
2× علبة بطابقا - سغير		10,00 w
مشروبات غازية × 2		6,00 ta
Subtotal		64,00 ₪
Shipping		Enter your address to view shipping options.
Total		64,00 ₪
Please fill in your details above to see avail.	lable payment me	thods.
☐ I would like to receive exclusive emails wit	th discounts and	product information (optional)
		experience throughout this website, and for other purposes described in our privacy policy.
		Place order

Website analysis

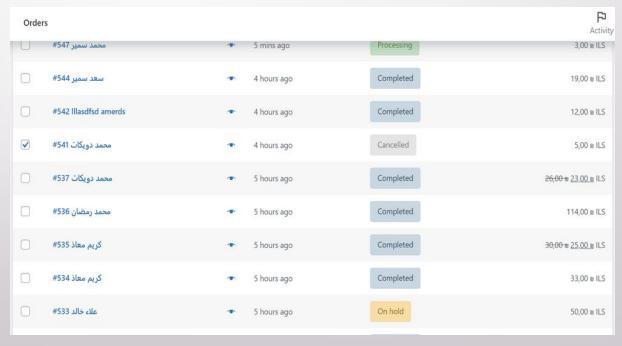


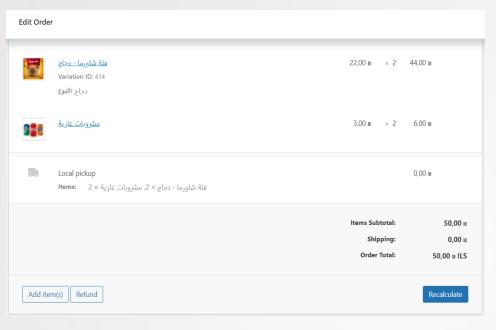
Order preview



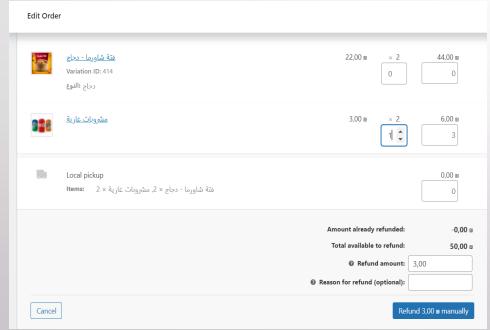


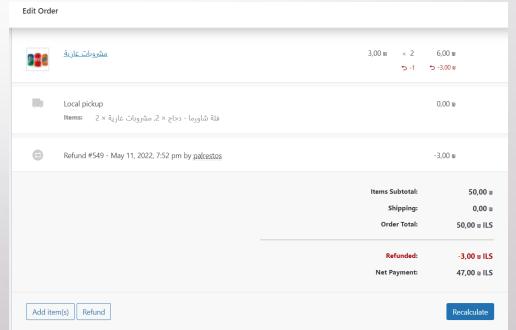
Orders status

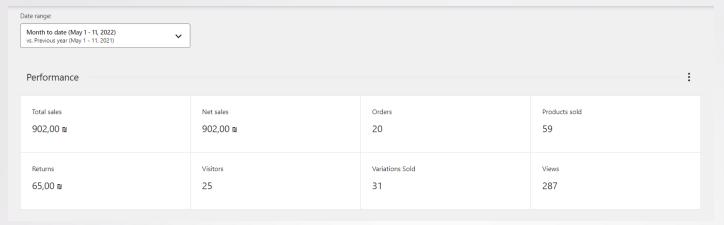


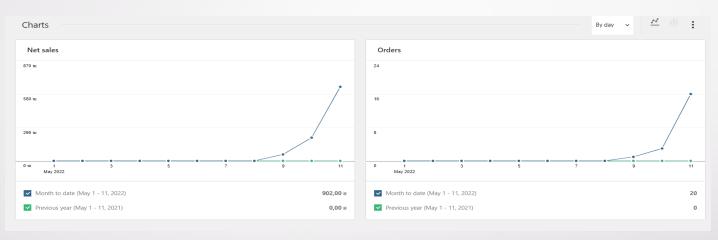


Refund process









Top categories - Items sold			Top products - Items sold	Top products - Items sold		
Category	Items sold	Net sales	Product	Items sold	Net sales	
<u>اضافات</u>	29	m126,00	<u>مشروبات غازية</u>	17	m51,00	
<u>وجيات</u>	26	m722,00	وجي <u>ة شاورما عربي دي</u> ل	8	m 189,00	
الصفيحة	2	m40,00	<u>وجية شاورما مكسيكي (حار)</u>	7	m 164,00	
<u>بالشوكة</u>	2	m44,00	علبة سلطة مشكل	6	m36,00	
			علبة بطاطا	5	m34,00	

Revenue analysis

