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Acknowledgment

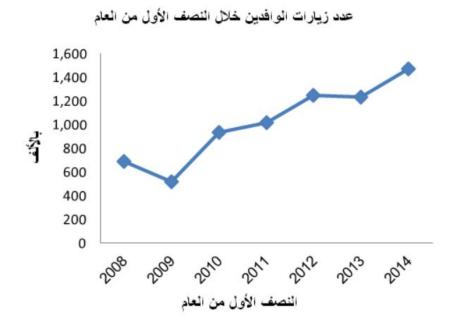
Overview:

- Introduction
- Similar projects
- Used technologies
- leat mobile app services
- Recommendation system
- Map services
- Filter system
- Administration website
- Future work

Introduction

- The increasing number of restaurants in Westbank.
- The fast spread in technology use in people's life.
- Increase in domestic and foreign tourism. [1]
- About 3.2 million visits to tourist sites in the West Bank during the first half of 2014.

About 3.2 million visits to tourist sites in the West Bank during the first half of 2014.



Similar projects

1. Yummy.[]



2. Food on time.



3. Palestine's Restaurants Guide



4. POPEYES Palestine



Used technologies







Angular NativeScript



Python & Flask

Used technologies



Sqlite



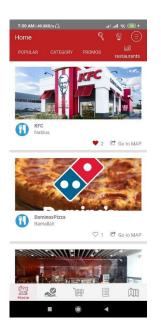
mapbox

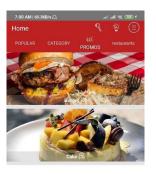
leat mobile app services





leat mobile app services





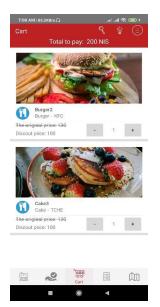








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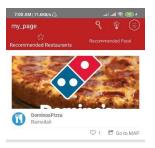
















Al and machine learning:

- Main objective: Discover new Contents.
- Ex. for Companies used Recommendation: Amazon, Youtube, Netflix, Google, Facebook.











Terminologies:

- neighborhood -based collaborative filtering.
- Content-based.
- Model-based.
- Hybrid solutions.
- Personalized (past behaviour). Google search are most relevant to you.

More Terminologies:

- Explicit and Implicit Ratings.
 - Explicit ex. : stars, like, favorite.
 - •Implicit ex. : click data, purchase, minutes was watched.
 - Youtube: how many minutes you spend watching.
 - Amazon: has good recommendation System, has so much purchase data to work with it.

More about Explicit and Implicit Rating

How Recommender System work:

- Understanding you.
 - You: every customer or visitor
- Some sort data.
- Merge its data about you, with the collaborative behavior every one else like you, to recommend stuff you might like.

Recommendation system - Knn Algorithm

Is an AI machine learning Algorithm.

Step 0: Prepare the Dataset.

Items Favorite behavior

```
"RT":[[1, 1, 1, 0, 0, 0, 0, 0, 0],
        [0, 0, 0, 0, 0, 0, 1, 1, 1],
        [1, 0, 1, 0, 0, 0, 1, 0, 1]]
```

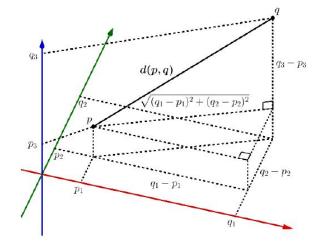
users vectors

Step 1: Calculate Euclidean Distance.

$$egin{split} d(\mathbf{p},\mathbf{q}) &= d(\mathbf{q},\mathbf{p}) = \sqrt{(q_1-p_1)^2 + (q_2-p_2)^2 + \dots + (q_n-p_n)^2} \ &= \sqrt{\sum_{i=1}^n (q_i-p_i)^2}. \end{split}$$

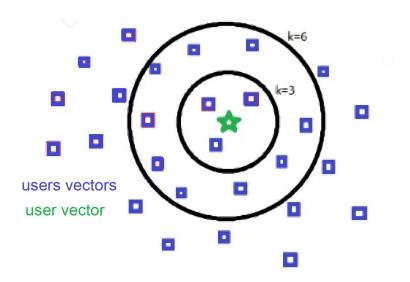
While:

p: set of favorite status (1 or 0) for user p q: set of favorite status (1 or 0) for user q



Step 2: Get Nearest Neighbors.

K: number of neighbors.



Step 3: Make Predictions.

```
for(i=0; i<k; i++){
   for(j=0; j<RestCount; j++){
      if( RT[userId][j] == 0 && RT[neighbers[i]][j] == 1){
         RI.push(j);
      }
   }
}</pre>
```

Map services





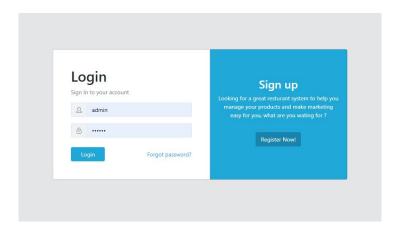


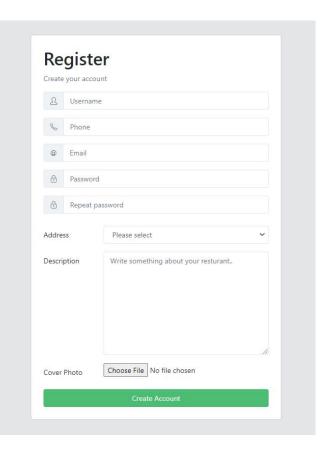
Filter system



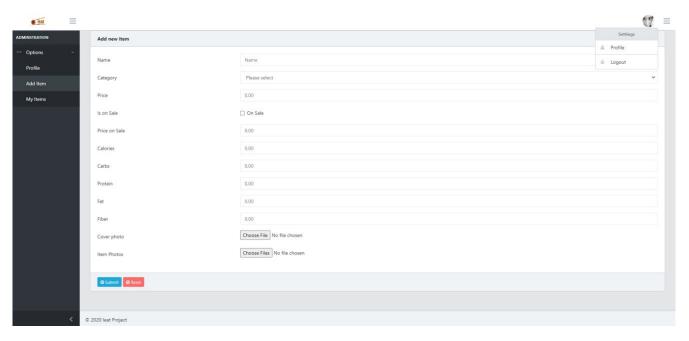


Administration website

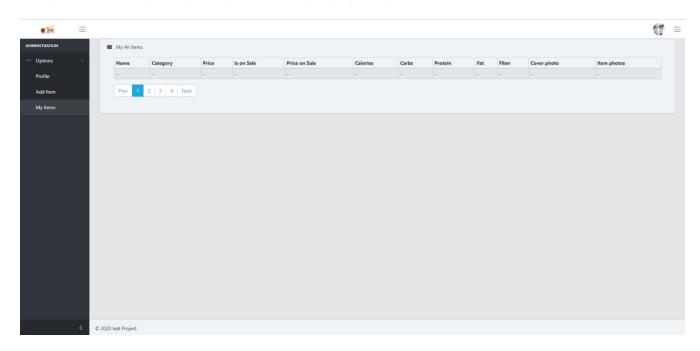




Administration website



Administration website



Future work

- Deploy this application on an international stage.
- Calculating the fastest path from the client location to the desired restaurant location.
- Apply more complicated and smarter machine learning algorithm such as neural network at the recommendation system.
- Deploy chatting system between users themselves & Restaurants.
- Develop feedback messaging system between the client and the restaurant owners.
- Use more reliable and robust backend resources (back-end framework and database) that can handle huge number of requests.

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The End

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